



## Member Cadillac Spotlights

Each Month we spotlight a Member Cadillac in our newsletter and on our website and Facebook page. If you would like to show off your 63 or 64 Cadillac send an article with pictures to

[jasonedge@nc.rr.com](mailto:jasonedge@nc.rr.com)



### Jason Edge 1964 Coupe Deville ...."Then"

1994 to 1996 were indeed pivotal years for me as I would get married in 1994, buy a 1912 fixer upper house in 1995, and buy a 1964 Cadillac Coupe Deville on November 13, 1996.



I had always been a "car guy" and considered myself a hot-rodder and "Chevy Man" having owned several Camaro's and Chevrolet 4 wheel drive trucks. In the late 80's while attending NC State you could see me sporting around in a 12 second 1968 Camaro seen on the left and a 1980 Chevy Scottsdale with 8" lift kit and 40" tires. The 1968 Camaro would later be replaced with the 1985 Iroc-Z seen below that was built more for the top end speed.





.....member spotlight continued

After graduating from NC State with a BS in Computer Science in 1991, I went to work with the NC Dept. of Transportation as a programmer analyst. I thought working for DOT in the Driver License and Registration section was a nature fit for me since I was a "Car Guy!"

Backing up a bit, none of this would have been possible without my Miss Cheryl, who moved in with me back in 1985 and worked to help put me through college. She has always been the **Rock behind my Roll** and has been there every step of the way. After being together for almost 9 years, Cheryl and I were married on April 10, 1994, in my grandparent's church in Cedar Creek, NC.



Cheryl and Jason Edge – April 10, 1994



W.L. Brooks House Built in 1912, Bought June 30, 1995

Cheryl and I had not planned to buy a house until we had saved more money, until fate stepped in. In the summer of 1995 my dad had asked where Main St Garner was located and on a whim I turned down New Rand Rd and we passed by the house you see on the left. It was fixer-upper but saw a lot of potential and closed on June 30, 1995.

Being a lifelong Elvis fan, I had always thought about owning a 1950's Cadillac and started looking around about the same time we bought the house. Again as fate would have it, we saw an ad for a 1964 Coupe Deville in the local paper and took it for a test drive. We titled the car the very next day on November 13, 1996.



The picture above was taken on November 13, 1996. The was the same day I bought my 1964 Coupe DeVille and had proudly driven it down to my dad's in Fayetteville, NC to show off my Cadillac. My relationship with Cadillac was born!!

.....member spotlight continued

Two key documents the previous owner Steven Jessup gave me were the Cadillac Owner's Identification Card and the Build Sheet. Steven had indicated he had bought the car in 1965 after being previously owned for a very short period by the first owner. The ID card indicated it was bought on April 25, 1964 by Sally Knowlden at McKellar Cadillac in Orlando, Florida. The first surprise was the fact the car came from Florida. The second was that according to the Body Name plate, the top was Aspen White from the factory. In a subsequent phone call, Steven indicated the top had always been Bahama Sand, from the day he purchased the car back in 1965. I have always wondered if MS Knowlden had requested the dealership repaint the top to match the body color or if it was sprayed before she took ownership.

The ID card was a nice document to have, however, it always made me wonder about the dealership and its history. In a recent message exchange on our website, member Yordanis Fernandez had indicated he drove by the location and even sent me a link to his daughter Linda McKellar's real estate website. I in turn contacted Linda who shared the following.

**Email from Linda McKellar, daughter of owner of McKellar Cadillac**

**"Hi Jason**

**Thank you for your recent email regarding the 64 Cadillac and it was great seeing the original owner sales slip.**

**My Dad took over the dealership as his Father deceased in 1964. His Father first started out with Packard's had a dealership downtown Orlando, Florida on the corner of Orange Ave and Central which later became a Cadillac Dealership. There were only 3 Cadillac Points in Florida. McKellar (Orlando) Braymer (Miami) and Noland (Daytona and Jacksonville).**

**The New McKellar Cadillac Dealership was relocated to Orange Ave and Garland in Orlando overlooking the new I-4 Corridor and Lake Ivanhoe. The Property was sold to the State 2 years ago for I-4 usage is just vacant land now as the buildings were torn down.**

**I hope this information helped you. We were known for the Best Service in Florida.**

**The Son (Dad) deceased in 1969. Cadillac would not allow Women to be owners so Cadillac was forcing my Mom to sell she took to the Supreme Court but lost. The dealership was sold to Buddy Braun in 1979. Mr. Braun lost the dealership in Receivership bankruptcy) in November 26, 1991.**

**I would doubt any of the Old Service Records are still around.**

**Best Regards, Linda McKellar"**

CADILLAC OWNER'S IDENTIFICATION	
NAME	<u>Sally H. Knowlden</u>
ADDRESS	<u>231 Buena Vista St.,</u>
CITY, STATE	<u>DeBary, Florida.</u>
ENGINE NO.	<u>64J 102576</u>
TRANS. NO.	<u>CD 79340</u>
BODY NO.	<u>22388</u>
DELIVERY DATE	<u>April 25, 1964</u>
SELLING DEALER	
NAME	<u>McKellar Cadillac Inc.</u>
ADDRESS	<u>1000 N. Orange Avenue,</u>
CITY, STATE	<u>Orlando, Florida.</u>
DEALERS CODE NUMBER	<u>363521</u>
<u>J. C. McKellar Jr. Pres.</u> DEALER REPRESENTATIVE	
SIGNATURE OF OWNER <u>Sally H. Knowlden</u>	
This is your identification. It will furnish all of the necessary information in the event that Warranty corrections are required. Be certain it is completely filled out and signed by your selling dealer, or his authorized representative.	
SECOND OWNER IDENTIFICATION	
NAME	_____
ADDRESS	_____
CITY, STATE	_____
SIGNATURE OF SECOND OWNER	_____



MAR 1964		CARS BUILT CADILLAC MOTOR CAR DIVISION GENERAL MOTORS CORPORATION DETROIT, MICHIGAN 48232										PAGE 287																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
ENGINE SERIAL NUMBER		ENGINE UNIT NUMBER	BODY NUMBER	OUTLET CODE	ORDER NUMBER	TIRE	COLOR	TRIM	DATE BUILT	KEY NUMBERS		REMARKS																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
YEAR	SERIES				STILE CHASSIS	BRAND	WHITE	LOWER	ROOF	C TOP	UPHOL	L SEAT	MO.	DAY	IGN	COMPT	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100	101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120	121	122	123	124	125	126	127	128	129	130	131	132	133	134	135	136	137	138	139	140	141	142	143	144	145	146	147	148	149	150	151	152	153	154	155	156	157	158	159	160	161	162	163	164	165	166	167	168	169	170	171	172	173	174	175	176	177	178	179	180	181	182	183	184	185	186	187	188	189	190	191	192	193	194	195	196	197	198	199	200	201	202	203	204	205	206	207	208	209	210	211	212	213	214	215	216	217	218	219	220	221	222	223	224	225	226	227	228	229	230	231	232	233	234	235	236	237	238	239	240	241	242	243	244	245	246	247	248	249	250	251	252	253	254	255	256	257	258	259	260	261	262	263	264	265	266	267	268	269	270	271	272	273	274	275	276	277	278	279	280	281	282	283	284	285	286	287	288	289	290	291	292	293	294	295	296	297	298	299	300	301	302	303	304	305	306	307	308	309	310	311	312	313	314	315	316	317	318	319	320	321	322	323	324	325	326	327	328	329	330	331	332	333	334	335	336	337	338	339	340	341	342	343	344	345	346	347	348	349	350	351	352	353	354	355	356	357	358	359	360	361	362	363	364	365	366	367	368	369	370	371	372	373	374	375	376	377	378	379	380	381	382	383	384	385	386	387	388	389	390	391	392	393	394	395	396	397	398	399	400	401	402	403	404	405	406	407	408	409	410	411	412	413	414	415	416	417	418	419	420	421	422	423	424	425	426	427	428	429	430	431	432	433	434	435	436	437	438	439	440	441	442	443	444	445	446	447	448	449	450	451	452	453	454	455	456	457	458	459	460	461	462	463	464	465	466	467	468	469	470	471	472	473	474	475	476	477	478	479	480	481	482	483	484	485	486	487	488	489	490	491	492	493	494	495	496	497	498	499	500	501	502	503	504	505	506	507	508	509	510	511	512	513	514	515	516	517	518	519	520	521	522	523	524	525	526	527	528	529	530	531	532	533	534	535	536	537	538	539	540	541	542	543	544	545	546	547	548	549	550	551	552	553	554	555	556	557	558	559	560	561	562	563	564	565	566	567	568	569	570	571	572	573	574	575	576	577	578	579	580	581	582	583	584	585	586	587	588	589	590	591	592	593	594	595	596	597	598	599	600	601	602	603	604	605	606	607	608	609	610	611	612	613	614	615	616	617	618	619	620	621	622	623	624	625	626	627	628	629	630	631	632	633	634	635	636	637	638	639	640	641	642	643	644	645	646	647	648	649	650	651	652	653	654	655	656	657	658	659	660	661	662	663	664	665	666	667	668	669	670	671	672	673	674	675	676	677	678	679	680	681	682	683	684	685	686	687	688	689	690	691	692	693	694	695	696	697	698	699	700	701	702	703	704	705	706	707	708	709	710	711	712	713	714	715	716	717	718	719	720	721	722	723	724	725	726	727	728	729	730	731	732	733	734	735	736	737	738	739	740	741	742	743	744	745	746	747	748	749	750	751	752	753	754	755	756	757	758	759	760	761	762	763	764	765	766	767	768	769	770	771	772	773	774	775	776	777	778	779	780	781	782	783	784	785	786	787	788	789	790	791	792	793	794	795	796	797	798	799	800	801	802	803	804	805	806	807	808	809	810	811	812	813	814	815	816	817	818	819	820	821	822	823	824	825	826	827	828	829	830	831	832	833	834	835	836	837	838	839	840	841	842	843	844	845	846	847	848	849	850	851	852	853	854	855	856	857	858	859	860	861	862	863	864	865	866	867	868	869	870	871	872	873	874	875	876	877	878	879	880	881	882	883	884	885	886	887	888	889	890	891	892	893	894	895	896	897	898	899	900	901	902	903	904	905	906	907	908	909	910	911	912	913	914	915	916	917	918	919	920	921	922	923	924	925	926	927	928	929	930	931	932	933	934	935	936	937	938	939	940	941	942	943	944	945	946	947	948	949	950	951	952	953	954	955	956	957	958	959	960	961	962	963	964	965	966	967	968	969	970	971	972	973	974	975	976	977	978	979	980	981	982	983	984	985	986	987	988	989	990	991	992	993	994	995	996	997	998	999	1000	1001	1002	1003	1004	1005	1006	1007	1008	1009	1010	1011	1012	1013	1014	1015	1016	1017	1018	1019	1020	1021	1022	1023	1024	1025	1026	1027	1028	1029	1030	1031	1032	1033	1034	1035	1036	1037	1038	1039	1040	1041	1042	1043	1044	1045	1046	1047	1048	1049	1050	1051	1052	1053	1054	1055	1056	1057	1058	1059	1060	1061	1062	1063	1064	1065	1066	1067	1068	1069	1070	1071	1072	1073	1074	1075	1076	1077	1078	1079	1080	1081	1082	1083	1084	1085	1086	1087	1088	1089	1090	1091	1092	1093	1094	1095	1096	1097	1098	1099	1100	1101	1102	1103	1104	1105	1106	1107	1108	1109	1110	1111	1112	1113	1114	1115	1116	1117	1118	1119	1120	1121	1122	1123	1124	1125	1126	1127	1128	1129	1130	1131	1132	1133	1134	1135	1136	1137	1138	1139	1140	1141	1142	1143	1144	1145	1146	1147	1148	1149	1150	1151	1152	1153	1154	1155	1156	1157	1158	1159	1160	1161	1162	1163	1164	1165	1166	1167	1168	1169	1170	1171	1172	1173	1174	1175	1176	1177	1178	1179	1180	1181	1182	1183	1184	1185	1186	1187	1188	1189	1190	1191	1192	1193	1194	1195	1196	1197	1198	1199	1200	1201	1202	1203	1204	1205	1206	1207	1208	1209	1210	1211	1212	1213	1214	1215	1216	1217	1218	1219	1220	1221	1222	1223	1224	1225	1226	1227	1228	1229	1230	1231	1232	1233	1234	1235	1236	1237	1238	1239	1240	1241	1242	1243	1244	1245	1246	1247	1248	1249	1250	1251	1252	1253	1254	1255	1256	1257	1258	1259	1260	1261	1262	1263	1264	1265	1266	1267	1268	1269	1270	1271	1272	1273	1274	1275	1276	1277	1278	1279	1280	1281	1282	1283	1284	1285	1286	1287	1288	1289	1290	1291	1292	1293	1294	1295	1296	1297	1298	1299	1300	1301	1302	1303	1304	1305	1306	1307	1308	1309	1310	1311	1312	1313	1314	1315	1316	1317	1318	1319	1320	1321	1322	1323	1324	1325	1326	1327	1328	1329	1330	1331	1332	1333	1334	1335	1336	1337	1338	1339	1340	1341	1342	1343	1344	1345	1346	1347	1348	1349	1350	1351	1352	1353	1354	1355	1356	1357	1358	1359	1360	1361	1362	1363	1364	1365	1366	1367	1368	1369	1370	1371	1372	1373	1374	1375	1376	1377	1378	1379	1380	1381	1382	1383	1384	1385	1386	1387	1388	1389	1390	1391	1392	1393	1394	1395	1396	1397	1398	1399	1400	1401	1402	1403	1404	1405	1406	1407	1408	1409	1410	1411	1412	1413	1414	1415	1416	1417	1418	1419	1420	1421	1422	1423	1424	1425	1426	1427	1428	1429	1430	1431	1432	1433	1434	1435	1436	1437	1438	1439	1440	1441	1442	1443	1444	1445	1446	1447	1448	1449	1450	1451	1452	1453	1454	1455	1456	1457	1458	1459	1460	1461	1462	1463	1464	1465	1466	1467	1468</

### Build Sheet showing my Cadillac was Built on March 19, 1964

Decodes shows it was Bahama Sand body with Aspen White top, had 2 license filler plates, 2 front seat belts, am radio, soft ray glass, power seats, door guards, air conditioner, guidematic headlamps, and 4 ply white wall Firestone tires

Of course the 2<sup>nd</sup> piece of documentation that was really helpful was the Build Sheet which provides the essential build specifications. It also reconfirmed the car came with the Aspen White top, matching the body name plate. Interesting the GM Heritage Center that provides the build lists (See our Help Page for their contact info) now blanks out all the cars above and below the VIN # requested. I have always found it fascinating to see the cars that came directly before and after my car was built as it gives a better perspective of how they were assembled in an almost random order. For instance note that the 1964 Cadillacs built before and after mine were a Fleetwood 60 Special and a Series 62 Coupe!



Pictures Taken Late November, 1996 – Note There is No Garage to House my "New Cadillac"!





Picture from February 16, 1997 – 1964 Coupe DeVille on Left and 1964 Series 62 Coupe on Right

As is my nature, when I make that decision to pursue a new interest, I do not go about it half-heartedly. Within a couple months I had purchased a 1964 Series 62 Coupe, and had marched into the Spring 1997 Carolina Collector Auto Fest in Raleigh, NC and asked **“Where is the Cadillac Club? I want to join!”** As I am always struggling to get “Cadillac Enthusiasts” to join the Cadillac LaSalle Club, I always think fondly back to my first days walking around asking people where the Cadillac Club is. I was probably the easiest member the CLC ever recruited!

**I have to include my dad, Sam Edge, in my story as he was a huge influence on my love of automobiles,** and tooling around the garage. He was my right hand man and was always very involved with the restoration of my earlier Chevrolet’s through to my involvement with the Cadillacs. We had many great times tinkering with and driving the Cadillacs, and we had some really funny adventures bringing in and disassembling the parts cars.



My Father Sam Edge between the two 1964 Coupes

Within a couple of years I had started bringing in additional driver cars and several parts cars. Our 84 year old house did not have a garage and I was resigned to using car covers until a better solution presented itself. During the first couple of years I actually stored most of my extra parts in my mom’s basement just down the road.



The 64 Cadillacs Quickly Multiplied



Another Picture from Feb 16, 1997 between my Gold and Bahama Sand 1964 Cadillacs



**.....member spotlight continued**

Some of the early upgrades I made to my Coupe DeVille were simple things such as replacing broken parts, carpet and torn seat fabric, and taking care of basic maintenance. I did drop a valve shortly after buying the car. After an interesting experience with a local mechanic deemed as an “expert on old cars”, I ended up having the car towed back home where I removed the heads, had our local machine shop rebuild, and I reinstalled them. The cylinder head rebuild would save me money down the line when it was time to rebuild the bottom end.



**New Carpet was one of my Early Upgrades**



**Parts Car from Hertford, NC on July 5, 1999**

The idea of bringing in parts cars, dismantling and putting the parts up in dry storage was formed early when I started trying to locate parts for my 1964 Coupe DeVille. I had reluctantly bought the antenna mast for \$99 from one of the well-known parts suppliers and determined I could bring in a parts car for a few hundred dollars. Like everything else I did not go about this endeavor half-hearted and had amassed a large collection of parts within a couple of years. It would be easy for me to fill pages about the parts business but will leave that story for another day. This endeavor has been a great source of

parts for my 1964 Coupe DeVille and has been a fantastic learning experience in terms of knowing how these cars are put together....and how they come apart!



**3 Bay Garage Going Up – July 1999**



**Sam Edge Working on our 1912 Home – May 1998**

As the 1964 (and later 1963) Cadillacs and parts cars continued to pile in, we made the decision to build a 3 bay garage with upstairs in July 1999. By that time, I was well on my way with the restoration of my 1964 Coupe DeVille, my involvement with the CLC, running a 63/64 Cadillac Website, and evolving my parts business. Oh..and there was that 1912 Queen Ann house that needed some TLC!

**The next segment will fast forward to the “Now” where I’ll share more on my 1964!**





## Jason Edge 1964 Coupe Deville .... "Now"

Now we jump forward to today, March 19, 2014.... 50 years to the day when my 1964 Cadillac Coupe DeVille was built!

Needless to say a lot has transpired over the last two decades in terms of my ownership and restoration of my 64 Caddy, but also the many new directions it has taken my life.

### A Lifetime Cadillac LaSalle Club Member

First, I must say that finding and joining the Cadillac LaSalle Club on April 29, 1997 was a godsend. Luckily, when I marched into the Jim Graham Building at the **Spring 1997 Carolina Collector Auto Fest**, someone had a CLC application. I remember the person was a member of the CLC and had a 1960 Cadillac. I do not remember who this person was but send out many thanks for turning me on to

### The Premier Car Club.



A Proud Lifetime Member Since 2010



.....member spotlight continued

### Eastern NC CLC Region VP

Since our first meet-up on Feb 25, 2006, I have been a proud supporter of our local region based in the Eastern North Carolina. I currently serve as VP, while Cheryl serves as the Catering Manager. Our Region has just completed our meet-up schedule for 2014 and look forward to a very active year showing my 1964 Coupe DeVille.



Cheryl & Jason Edge at March 8, 2014 ENC CLC Meet-Up  
Cheryl Serves as Catering Manager while I serve as Vice President



Joint Eastern North Carolina and Carolina Region Meet-Up  
August 31, 2013 at Applebee's in Burlington, NC

### Carolina CLC Region Member

I am also a member of Carolina Region based in the western part of the state and am very proud to have helped organized our very first joint meet-up this past year in Burlington. We have another joint meet-up planned in August and hope to see this as a recurring event. I also must mention that the reason I made the CLC Self Starter Cover in January 2013 was because Cheryl and I had attended the Carolina Region meet-up in Lenoir on October 20, 2012, and had decided to take the Coupe DeVille on its first drive on the Blue Ridge Parkway. If it had not been for that meet-up we would never have taken these pictures! Cheryl and I are very appreciative of the many friends we have made through both local regions!



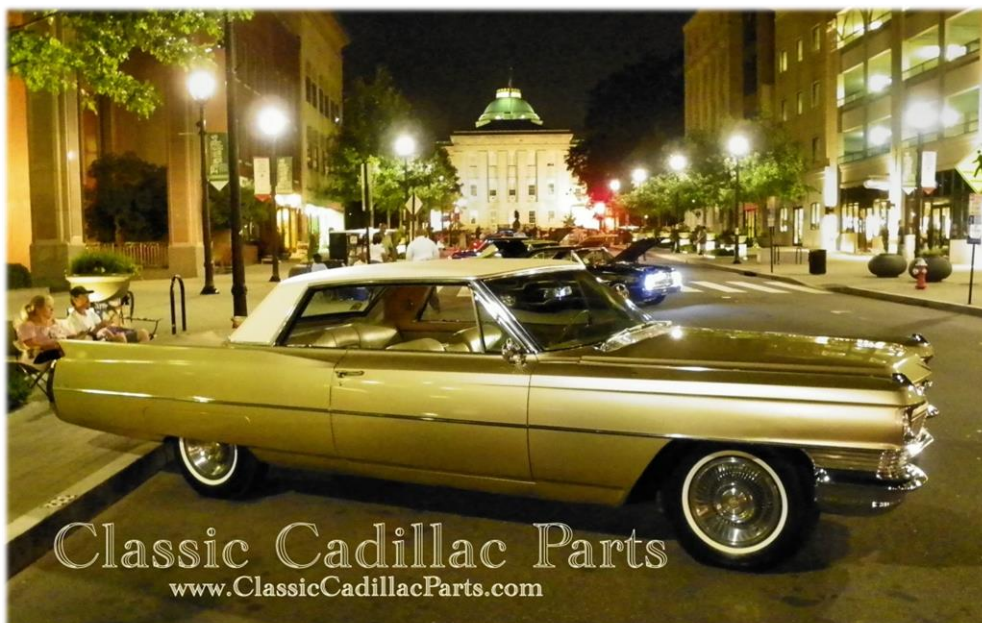
.....member spotlight continued



**1963/64 Cadillac Chapter Grand National Meet Up  
August 3, 2013 at Boston Marriott Quincy hotel**

### **The 1963-1964 Cadillac Chapter – A Proactive and Inclusive Club**

I am most proud of our 1963-1964 Cadillac Chapter and would have never imagined seeing this ad in our local newspaper back in November 1996 would have changed my life in such a fantastic way! Of course forming our chapter was an evolutionary process that culminated back in July 2010 when we became a provisional chapter; and then a permanent chapter in January 2012. Our Chapter and website are made up of wonderful members that enrich my life in many ways and am looking forward to seeing our chapter lead the way in the coming years.



### **Classic Cadillac Parts**

Since 1996, I have brought in forty 1963 and 1964 Parts Cars and have built a solid side business selling parts at reasonable prices. It also continues to serve as a great source for parts for my 1964 Coupe DeVille and an enormous wealth of knowledge about these 1963 and 1964 model year Cadillacs.

**Business Card Picture taken Downtown Raleigh, NC With State Capital on Background**



.....member spotlight continued



### Here's to the Future

I have shared some of my past and present activities related to this car, but have not shared much in the way of past or current restoration projects. My focus in this write-up has been more about the car's impact on my life, rather than specific restoration projects. I do hope to share more about my ongoing restoration both on the website and in future newsletters, however, for now I would just like to say

## Happy Birthday, Dino!

*It's been a great ride!*

ps. The Carolina Region Newsletter Editor, Travis Dowell, told me a while back that I had to have a name for my 1964 Cadillac. Honestly, I never thought about naming it, but Travis is a bit persistent. I look at my 1964 Cadillac as a guy, and he's smooth and cool so Dino (aka Dean Martin) was the obvious choice.



Jason's 1964 Cadillac Coupe DeVille – Built March 19, 1964